

Route One Farmers Market

Friendraiser Sponsorship Opportunities



\$250 — Seedling Sponsor

- ❖ Name recognition: Thank you on social media and website
- ❖ Limited edition “Friends of Route One” Sticker

\$500 — Sprout Sponsor

- ❖ Name recognition: Social media shout out and thank you on website with links
- ❖ 10% off merchandise
- ❖ Limited edition “Friends of Route One” Sticker

\$1,000 — Harvest Hero

- ❖ Logo or name featured on the inside of our Mobile Market Truck (roughly 6” long edge)
- ❖ Name recognition: Social media shout out including your website with links
- ❖ Route One website “Thank you” page recognition with logo
- ❖ Limited edition “Friends of Route One” Sticker

\$5,000 — Fruitful Friend

- ❖ Logo or name prominently featured on the inside of our Mobile Market Truck (roughly 8” long edge)
- ❖ Name recognition: Social media shout out including your website with links
- ❖ First dibs on sponsorship opportunities and tickets to future Route One Events
- ❖ Limited edition “Friends of Route One” Sticker

\$10,000 — Food Gap Closer

- ❖ Name recognition as a lead sponsor in all printed materials including event programs and newsletters
- ❖ Logo or name prominently featured on the outside and inside of our Mobile Market Truck (roughly 10” long edge)
- ❖ Name recognition as a lead sponsor in select digital materials including website and with links as well as social media shout outs
- ❖ First dibs on sponsorship opportunities and tickets to future Route One Events
- ❖ Limited edition “Friends of Route One” Sticker

\$25,000 – Bountiful Benefactor

- ❖ Logo or name prominently featured on the outside and inside of our Mobile Market Truck (roughly 12” long edge)
- ❖ Name recognition as a lead sponsor in select digital materials including website and as well as social media shout outs
- ❖ First dibs on sponsorship opportunities and tickets to future Route One Events
- ❖ One-time visit by the Mobile Market to the event of your choice with produce free to your guests/staff
- ❖ Limited edition “Friends of Route One” Sticker

\$50,000+ – Local Food Access Hero

- ❖ Name recognition as a lead sponsor in all Mobile Market schedule flyers
- ❖ Logo or name prominently featured on the outside and inside of our Mobile Market Truck (roughly 18” long edge)
- ❖ Name recognition as a lead sponsor in select digital materials including website and as well as social media shout outs
- ❖ First dibs on sponsorship opportunities and tickets to future Route One Events
- ❖ One-time visit by the Mobile Market to the event of your choice with produce free to your guests/staff, including 50 limited edition tote bags
- ❖ Limited edition “Friends of Route One” Sticker

Thank you for your consideration!
Sincerely Route One Staff and Board of Directors